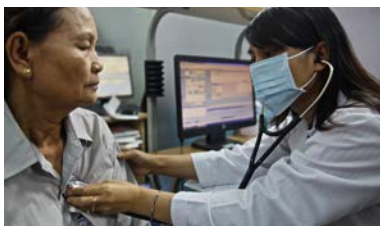


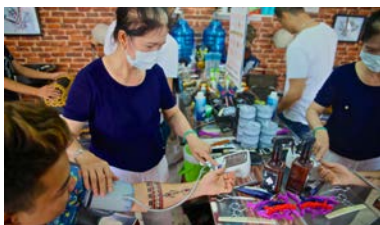
CARDIO – A validated approach for cardiovascular population health

Success drivers per pillar



Improve quality of CARE

- Standardize management of main CV risk factors (hypertension and high LDL-cholesterol)
- Task shifting for improved performance and quality of care



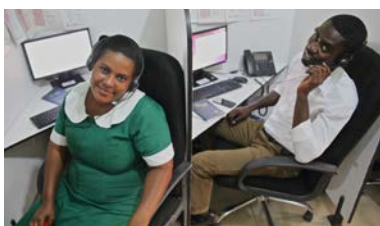
Early ACCESS to health and care

- Accelerate CV risk factor detection
- Bring CV health and care closer to where people live, work and play
- Optimize access to CV medicines



REFORM policies with proven health benefit

- Establish policies with proven impact on population health
- Reform primary care through incentives and policies that empower healthcare workers and improve access



Leverage DATA and DIGITAL Technology

- Standardize tracking of health outcomes and roadmap progress
- Use HealthTech solutions to overcome bottlenecks in CV health and care delivery
- Use real-time data for designing roadmap inter-ventions



Create INTER SECTORAL Collaboration

- Impact other determinants of health in the city by mobilizing non health players
- Engage Ministries of Finance to optimize primary healthcare budgets



Ensure local OWNERSHIP

- City authorities lead multi-sector steering committee to design & operationalize CV population health roadmap
- Patients take responsibility for the management of their own health