

# **CARDIO approach – Data and digital**

**Highlights from recommended interventions**

# Data and digital technology



## Goal

Leverage the power of digital technology and artificial intelligence (AI) to make health systems become proactive, predictive and ultimately preventative in improving cardiovascular (CV) population health



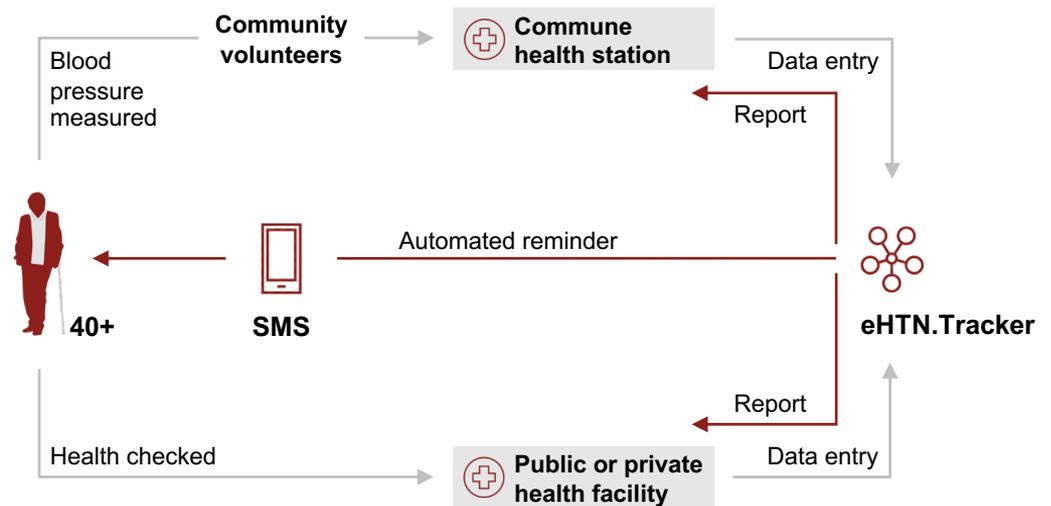
## Contents

- Key tools (slides 3-6)
- Examples (slides 7-11)

# Digital health tools connect patients with health systems

## Vietnam's first digital patient tracker for a noncommunicable disease – the eHTN tracker

The eHTN connects patients with the system by allowing health workers to track patients, preventing patients from being lost prior to diagnosis or treatment follow-up



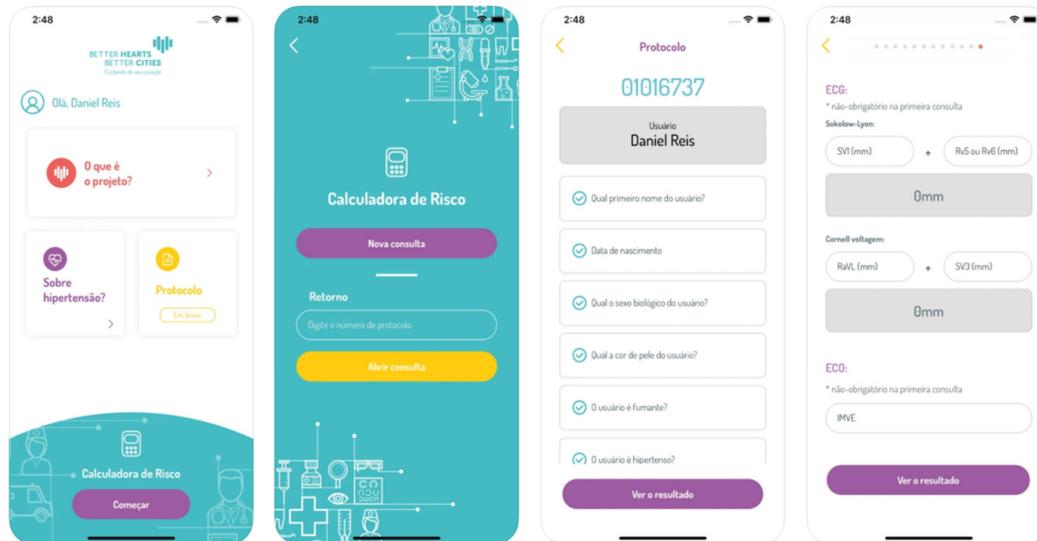
# HealthTech solutions for simple CV risk assessment

In São Paulo, Brazil, Better Hearts Better Cities partners developed a **CV risk assessment app for community health workers**, that helps to overcome bottlenecks

Cuidando do Coração in the App Store:



**Cuidando do Coração**



# Digital tools for pharmacists

In São Paulo, Brazil, Better Hearts Better Cities partners worked with public pharmacists on processes and practical tools to enable and optimize pharmaceutical appointments to increase patients' understanding of and adherence to treatment. Pharmacists were also provided with an online tool to better monitor the flow of hypertensive patients.

Better Hearts Better Cities Cuidando do Seu Coração  
– Assistência Farmacêutica (in Portuguese):

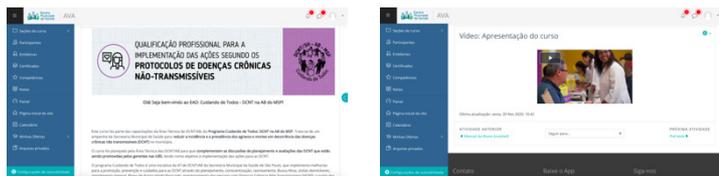
 **BHBC Cuidando do Seu Coração**

 **Introduction to monitoring system for pharmacists**



# Online continuing medical education for health workers

In São Paulo, Brazil, Better Hearts Better Cities partners developed online courses with technical and behavioral trainings, following and reinforcing the official NCD Protocol. The topics were developed together with different actors of the health system. All courses are available on the platform of the Municipal Health School of the City Hall.



**Ambiente Virtual de Aprendizagem**



Health literacy



Nonviolent communication



Innovative practices for groups



Reception



**Programa de EAD**

# Global data collaborative for cardiovascular population health – AI4BetterHearts

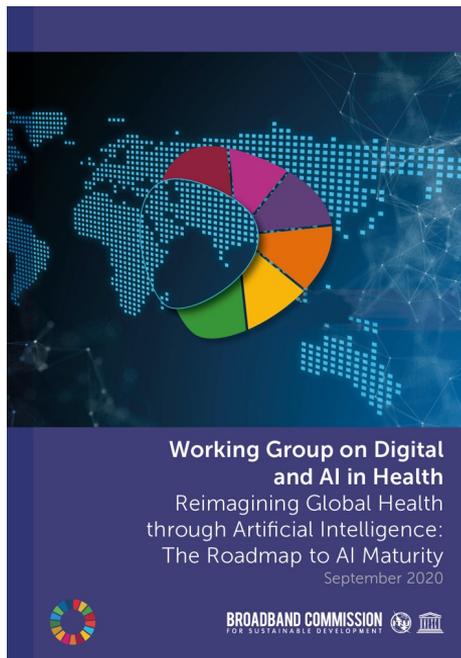
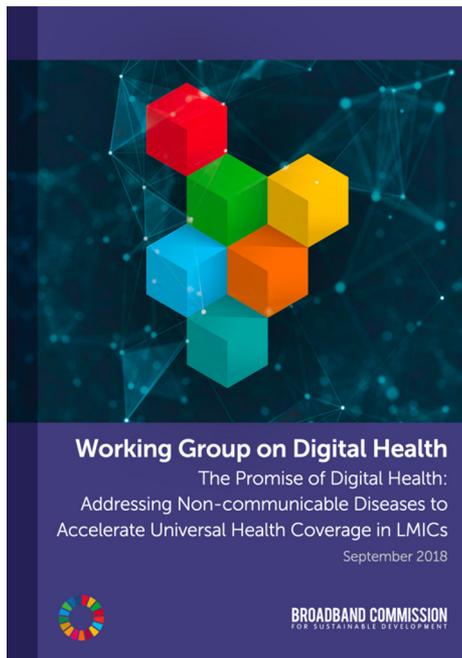


This **Global CV data collaborative** will support policy makers, health workers and patients to make better decisions about heart health



**AI4BetterHearts – A Cardiovascular Data Collaborative**

# Reports from the Broadband Commission on digital health and AI in health



**The Promise of Digital Health (PDF)**



**Reimagining Global Health through Artificial Intelligence (PDF)**

# Novartis Foundation telemedicine toolkit



Virtual and AI-driven health services, and specifically mature models offering telemedicine consultations, can help improve quality of care and health system performance – particularly when access to health facilities is limited (remote areas, pandemic situation)

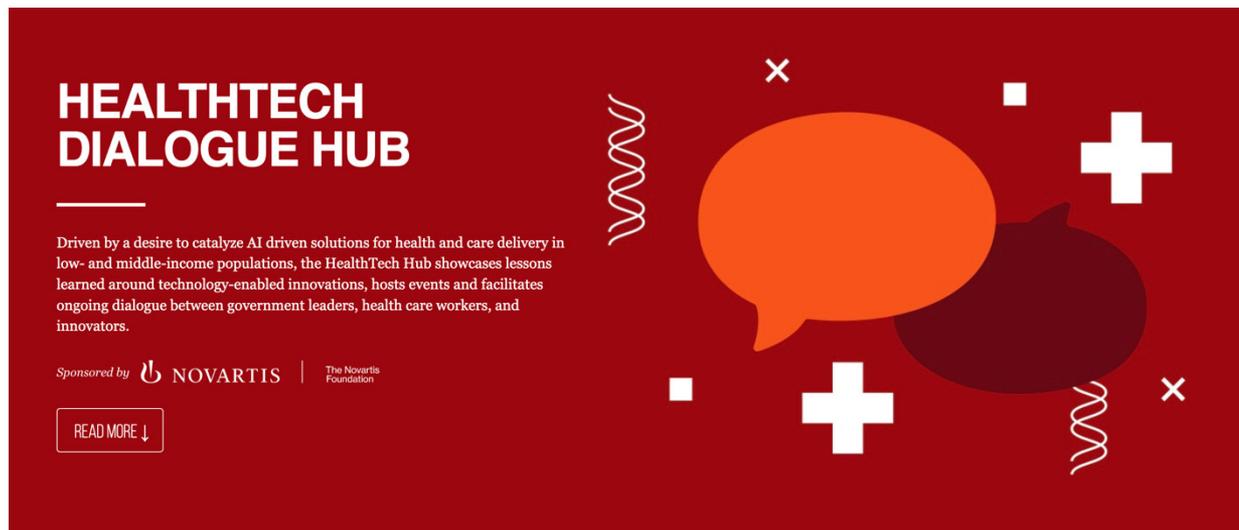
Discover the Ghana Telemedicine Implementation Guide:



**Ghana Telemedicine Toolkit (PDF)**

# HealthTech Dialogue Hub

An exchange platform between policymakers, tech innovators, NGOs and others to drive the implementation of AI for health in low- and middle-income countries



**HEALTHTECH  
DIALOGUE HUB**

Driven by a desire to catalyze AI driven solutions for health and care delivery in low- and middle-income populations, the HealthTech Hub showcases lessons learned around technology-enabled innovations, hosts events and facilitates ongoing dialogue between government leaders, health care workers, and innovators.

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The graphic features a dark red background with white icons: a DNA double helix, a speech bubble, a cross, and a small square. There are also two 'x' marks.



**HealthTech  
Dialogue Hub**

# #BuildBackBetter challenge: To support digital innovation and AI start-ups

The Novartis Foundation and Women in Global Health hosted a **social media innovation challenge** to address the gender inequities in global health security.

**We received 127 entries from 29 countries.**



**Women-led or women-founded HealthTech and AI start-ups** developed solutions for LMICs to:

- Increase the number of women in digital health and AI
- Address major barriers to gender-responsive health systems

#BUILDBACKBETTER  
START-UP DIGITAL INNOVATION & AI CHALLENGE  
WOMEN, COVID-19 & DIGITAL HEALTH



The Novartis Foundation