

Better Hearts Better Cities ^[1]



Better Hearts Better Cities is a Novartis Foundation initiative to improve cardiovascular health in low-income urban populations. Better Hearts Better Cities seeks to achieve this through a multisector approach addressing hypertension and its underlying risk factors in a sustainable way at scale.

Better Hearts Better Cities builds networks of partners, reaching beyond the health sector. Partners can include healthcare providers but also digital and telecommunication organizations, food suppliers, employers, insurance funds, social enterprises and civil societies. Made up of both public and private organizations, these networks operate globally and at the local level.

This multisector approach aims to integrate complementary capabilities and resources to tackle hypertension from health literacy and lifestyle choices, to prevention, screening, diagnosis and patient management.

Three cities have been selected across three continents to demonstrate how interventions can best be designed and implemented following the initiative's integrated, multisector approach. Ulaanbaatar in Mongolia, Sao Paulo in Brazil, and Dakar in Senegal were selected as the first

wave of cities, based on high unmet cardiovascular health needs and the strong commitment of local authorities to improve cardiovascular health. These first cities aim to establish conditions for the successful integration of Better Hearts Better Cities in other cities worldwide.

Through its focus on hypertension, Better Hearts Better Cities aspires to reimagine the way chronic diseases can be prevented and managed, as an example that can be applied to other noncommunicable diseases.

Partners

Better Hearts Better Cities is working with or receiving support from:

- American Heart Association
- APS Sta.Marcelina
- Associação Samaritano
- Business Performance Institute (BPI)
- Instituto Tellus
- Intrahealth
- IQVIA (contract to be finalized)
- Leandro de Itaquera Samba School
- Marcio Atalla & Agência We
- Mongolian Public Health Professionals' Association (MPPHA)
- Ministère de la Santé et de l'Action Sociale, Sénégal
- NCD Alliance
- Onom Foundation
- PATH
- Secretary of Education of the City of São Paulo
- Secretary of Health of the City of São Paulo
- Shopping Itaquera
- Sociedade de Cardiologia do Estado de São Paulo (SOCESP)
- Société sénégalaise de Cardiologie (SOSECAR)
- Syngenta Foundation for Sustainable Agriculture

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Links

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