Partnerships
Bringing health into the community

Novartis Foundation’s Urban Health programs use innovative private/public partnerships to support effective, holistic and sustainable health initiatives.

Finding partners for effective change

Partnerships do not need to be health based! Analyze the social and health environment patients live in, and identify barriers in the patient pathway that prevent treatment from continuing. Engage with partners who can help to bridge those gaps with innovative solutions. These partners should be committed to championing long-term, scalable solutions and invested in being part of a new exciting health initiative.

Global private sector
Global consumer goods companies, IT companies and insurance companies to help co-design independent research/monitoring and evaluation

Local
Consumer businesses, local employers, local media and community organizations that can exert influence over patients and their health outcomes (e.g. churches, work places and schools)

Aim for innovation!
Pioneering non-traditional partners can be a novel way to create innovative health initiatives
• Mobilize new patient influencers to reduce care barriers
• Enable long-lasting, broad population impact

Five key conditions for collective impact
Common agenda
Shared measurement
Mutually reinforcing activities
Continuous communication
Backbone support

Funding
Existing government budgets and global health donors and/or develop viable insurance solutions

Healthcare
Public and private healthcare providers, healthcare industry and government bodies that can set regulations to enable change

Patients/families

Market/social partners

Government and healthcare partners

For more information, please see the Implementation Guide and the Novartis Foundation website

We acknowledge the contributions of partners to the Novartis Foundation initiatives: Community-based Hypertension Improvement Project, Communities for Healthy Hearts and Better Hearts Better Cities