



## **Roberta Bosurgi**

### Head of Urban Health Initiative

Roberta Bosurgi is Head of Urban Health Initiative at the Novartis Foundation, responsible for setting up a new multi-disciplinary collective initiative for hypertension in low income urban settings.

Prior to joining the Novartis Foundation in April 2016, Roberta worked for over 20 years in private sector (FMCG and healthcare) where she held various roles of increasing operational and strategic responsibility across a broad product portfolio. Roberta also brings several years of international experience in management consultancy (McKinsey & Company) where she focused her work on large scale change management programs and business transformations.

Roberta has a degree in Economics from the Luigi Bocconi University in Milan and a Master in Marketing and Communication.